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Objectives


- Describe the Leffers and Mitchell's Conceptual Model for Partnership and Sustainability in Global Health and its essential components
- Analyze the success of an international collaboration to start an accessible smoking cessation quitline
- Propose other international projects to address substance use disorders initiatives based on the model



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Background

Tobacco use remains the single most preventable cause of death and disability in the world. In the Philippines, 28.3 % of the people are current tobacco smokers. This figure represents 17.3 million of 61.3 million adult Filipinos. The Philippines has one of the highest smoking rates in Asia. The World Health Organization (WHO) estimates that 10 Filipinos die every day of cancer, stroke, lung and heart disease caused by cigarette smoke.



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Background

- Quitlines are evidence-based services to decrease tobacco use prevalence; several meta-analytic studies have established that proactive telephone counseling is an effective intervention for smoking cessation. Quitlines are accessible via a toll-free number. Counselors who are trained specially to help smokers quit staff quitlines.



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The Model

- Leffers and Mitchell's Conceptual Model for Partnership and Sustainability in Global Health and its essential components
- Leffers and Mitchell proposed a conceptual model of practices in international nursing partnerships between nurses (called "nurse partners") who travel to the host setting, and host partners, who receive the benefits of their global nursing expertise—the PSGH-Model.



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PSGH-Model Processes

- The PSGH-model consists of two processes to be used by both nurse partners and host partners: (1) process for partnership and (2) process for sustainability of interventions. It also identifies essential partners' characteristics.



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Nurse and Host Partners' Characteristics and Influencing Factors

- Expectations
- Economic Factors
- Social Factors
- Environmental Factors
- Political Factors



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Process for Partnership

- Engagement
- Cultural Bridging
- Collaboration
- Capacity Building
- Mutual Goal Setting



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Process for Sustainability of Interventions

- Design/Implementation
- Organizational Setting
- Broader Community
- Leadership Champion



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Outcomes:

- An IntNSA member, experienced in quitline set up, and operations teamed up with the Lung Center of the Philippines beginning in 2012. Five years of many testimonies by the LCP team members, political advocacy, self-funded face to face/ web-based meetings, electronic communications took place to facilitate continuous work. Finally, in June 2017, the Philippine Quitline was launched, funded by the Department of Health which allocated 27Million pesos for salaries, operating expenses, training, promotions, and procurement of call center system.
- The Quitline is now available to 2.99 M tobacco users in Metro Manila, Philippines.



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Projects in Progress

Filipino Nurses for Healthy and Tobacco-Free Living Initiative

Goal:

- The FN4HTFL Initiative's goal is to ensure that the nursing profession in the Philippines is prepared to actively promote health by reducing nurses' barriers to involvement in tobacco control. Nurses must be equipped to prevent initiation of tobacco use, assist with tobacco cessation, support strategies that decrease exposure to second-hand smoke and participate in legislative activities to reduce the tobacco use prevalence in the Philippines.

Activities:

- Assisting nurses and nursing students in tobacco use prevention, cessation and decreasing exposure to second-hand smoke efforts;
- Creating a Nurse Quit Smoking Line in collaboration with the Department of Health Quitline.
- Providing tobacco use cessation resources for nurses, schools, health systems, and communities;
- Training nurses as leaders and advocates of healthy and tobacco-free living
- Creating and maintaining a Filipino Nurses for Healthy and Tobacco-free Living (FN4HTFL) web presence. This website will contain tools for nurses in tobacco use prevention, cessation and decreasing exposure to second-hand smoke efforts.



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Projects in Progress

- Quitline Marketing
- Quitline Evaluation
- Training Healthcare Professionals in Brief Intervention for Tobacco Use Collaboration with the Department of Health




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Funding?

- Self-funded
- Philippine Department of Health
- WHO Philippines




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Conclusion

Consider using the PSGH model as a guide for international project development, implementation and evaluation.

- Partners' characteristics
- Processes for Partnership
- Processes for Sustainability


The international partnership is working!



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• Thanks a billion!!!

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